# Saint John Fundy Region

*Saint John, St. Stephen, St. Andrews, St. George, Hampton, Sussex, Grand Bay*

11TH FLOOR CITY HALL P O BOX 1971 SAINT JOHN, NEW BRUNSWICK CANADA E2L 4L1

# TOWN OF ST. STEPHEN
# COMMUNITY PROFILE

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## TABLE OF CONTENTS


1. LOCATION..... 1
2. HISTORY..... 3
3. CLIMATE..... 4
4. POPULATION..... 5
5. BUSINESS/INDUSTRIAL BASE..... 8
6. LABOUR FORCE.....13
7. MUNICIPAL AND BUSINESS TAXES.....17
8. INCOME.....18
9. TRANSPORTATION.....22
10. UTILITIES AND OTHER COMMUNITY SERVICES.....23
11. FINANCIAL AND OTHER ASSISTANCE.....27
12. HOUSING/CONSTRUCTION.....33
13. EDUCATION.....35
14. HEALTH CARE.....38
15. COMMUNITY/CULTURAL SERVICES.....39
16. RECREATION AND PARKS.....40
17. TOURISM.....41
18. MUNICIPAL ADMINISTRATION.....43
19. MEDIA.....44

## LOCATION

The Town of St. Stephen is located in southwestern Charlotte County, N.B., approximately 107 km (66 miles) from Saint John at 45 degrees - 10 minutes north latitude and 67 degrees - 14 minutes west longitude. New Brunswick Provincial Highway No. 1, the major route for east-west travel along the Fundy Coast, runs out of St. Stephen. Across the St. Croix River from St. Stephen is Calais, Maine.

The land area of the town is 10.85 square kilometres (4.2 square miles).

**Highway Distances from St. Stephen to Key New Brunswick and other Provincial and U.S. Destinations.**

| **New Brunswick Destination** | **Kilometers** | **Miles** |
|---|---|---|
| Bathurst | 375 | 233 |
| Campbellton | 460 | 286 |
| Chatham | 306 | 109 |
| Dalhousie | 447 | 278 |
| Edmundston | 342 | 213 |
| Fredericton | 125 | 78 |
| Moncton | 255 | 140 |
| Newcastle | 296 | 184 |
| Sackville | 312 | 194 |
| Saint John | 107 | 66 |
| St. Andrews | 29 | 18 |
| St. Leonard | 305 | 190 |
| Sussex | 184 | 114 |
| Woodstock | 170 | 106 |

| **Canadian/U.S. Destination** | **Kilometers** | **Miles** |
|---|---|---|
| Bangor, Maine, U.S. | 158 | 99 |
| Boston, Mass., U.S. | 542 | 339 |
| Charlottetown, P.E.I., Canada | 431 | 269 |
| Halifax, N.S., Canada (via ferry) | 532 | 332 |
| Houlton, Maine, U.S. | 150 | 94 |
| Montreal, P.Q., Canada | 918 | 574 |
| New York, N.Y., U.S. | 890 | 556 |
| Ottawa, Ontario, Canada | 1142 | 714 |
| Portland, Maine, U.S. | 369 | 231 |

| Canadian/U.S. Destinations (Continued) | Kilometers | Miles |
|---|---|---|
| Quebec, P.Q., Canada | 670 | 419 |
| Toronto, Ont., Canada | 1457 | 911 |
| Truro, N.S., Canada | 439 | 274 |

**Source:** 1986/87 Travel Map, Department of Tourism, Recreation and Heritage.

## HISTORY

The first Europeans to visit the area around St. Stephen arrived in 1604, when the expedition of Champlain and DeMonts explored the mouth of the St. Croix River and wintered on Douchet's Island. The government ruling the St. Stephen region was exchanged several times due to French and European conflicts.

Althougn explored and occupied in the early 1700's, the parish of St. Stephen was not established until 1786.

The American Revolution brought an influx of Loyalists who developed the area both economically and culturally. Favoured by its position on the St. Croix River, navigation and water power helped the economy of St. Stephen to grow with the timber trade and shipbuilding. The first ship was launched in 1797 which marked the beginning of an industry that would bring prosperity to the region.

By 1800, St. Stephen, with seven sawmills, was perhaps the most important regional port for shipments of timber and lumber.

The next 50 years were to witness a rapid rise in regional population, mostly Irish immigrants escaping the potato famine. Between 1830 and 1860, Charlotte County experienced its "Golden Era" during which St. Stephen docks were crowded with tall ships loading lumber bound for Europe.

By the turn of the century, lumbering and shipbuilding had all but disappeared from the St. Stephen area. The survival of St. Stephen, however, was assured through diversification of its industrial base during the boom years. There was a cotton mill and textile producer in Milltown, St. Croix Soapworks, Ganong's candy factory, and plants for the manufacture of shoes and axes. By the early 1950's only Ganongs was still operating.

The 1980's are witnessing renewed development in many sectors of the St. Stephen economy.

**Source:** - International Community Profile of Business and Lifestyle (St. Stephen, NB)
- St. Stephen CEC

## CLIMATE

The area lies in a humid temperature zone and the climate can be characterized as moderate. The frost-free period lasts about 160 days. Distinct seasons allow for a wide variety of outdoor activities from skiing to sailing.

Year's Average Daily Temperature - 6.2 C (43 F)
Average Year's Rainfall - 986 mm (38.8")
Average Year's Snowfall - 205 cm (80.7")

**Daily Averages By Month**

| Month | Temperature * | Rainfall | Snowfall |
|---|---|---|---|
| January | -7.6 C (18.3 F) | 61 mm (2.4") | 52 cm (20.5") |
| February | -6.8 C (19.8 F) | 49 mm (1.9") | 56 cm (22.0") |
| March | -1.3 C (28.8 F) | 62 mm (2.4") | 26 cm (10.2") |
| April | 4.9 C (40.8 F) | 88 mm (3.5") | 9 cm ( 3.5") |
| May | 11.1 C (60.0 F) | 90 mm (3.5") | .1 cm ( .04") |
| June | 16.1 C (61.0 F) | 80 mm (3.1") | - |
| July | 19.3 C (66.7 F) | 73 mm (2.9") | - |
| August | 18.5 C (65.3 F) | 81 mm (3.2") | - |
| September | 14.0 C (57.2 F) | 99 mm (3.9") | - |
| October | 8.4 C (47.1 F) | 101 mm (4.0") | 2 cm ( .8") |
| November | 2.8 C (37.0 F) | 125 mm (4.9") | 9 cm ( 3.5") |
| December | -4.8 C (23.4 F) | 77 mm (3.0") | 51 cm (20.1") |

**Source:** Saint John Weather Office, Canadian Climate Normals, 1951-1980, produced by Environment Canada.

* It should be noted that the temperatures listed above are based on "day-night" averages. The normal daytime temperature, during the summer months on a fair day, is about 24 C (75 F).

## POPULATION

St. Stephen's population has remained relatively steady over the last decade. In 1976 residents within town limits numbered 5,264 moving to 5,138 in 1981 with a small percentage decrease of only 2.4%. Statistics from the 1986 census state that St. Stephen's population at that time was 5,032, indicating a 2.1 decrease.

### Town of St. Stephen - Age Breakdown

| Age Group | Male | % of Total Males | Female | % of Total Females | Total | % of Total Population |
|---|---|---|---|---|---|---|
| 0-4 | 165 | 6.7 | 165 | 6.0 | 330 | 6.4 |
| 5-9 | 185 | 7.6 | 180 | 6.6 | 365 | 7.1 |
| 10-14 | 225 | 9.2 | 180 | 6.6 | 405 | 7.8 |
| 15-19 | 240 | 9.8 | 240 | 8.8 | 480 | 9.3 |
| 20-24 | 280 | 11.5 | 205 | 7.5 | 485 | 9.4 |
| 25-34 | 300 | 12.3 | 335 | 13.7 | 635 | 12.3 |
| 35-44 | 230 | 9.4 | 240 | 8.8 | 470 | 9.1 |
| 45-54 | 205 | 8.4 | 250 | 9.2 | 455 | 8.8 |
| 55-64 | 245 | 10.0 | 315 | 11.5 | 560 | 10.8 |
| 65-69 | 120 | 4.9 | 175 | 6.4 | 295 | 5.7 |
| 70 and over | 245 | 10.0 | 440 | 16.1 | 685 | 13.3 |
| Total | 2,440 | | 2,725 | | 5,165 | |

**Marital Status**

| | |
|---|---|
| Single (never married) Total | - 495 |
| Single (never married) Age 15 and over | - 230 |
| Married | - 565 |
| Widowed | - 90 |
| Divorced | - 15 |

**Place of Birth**

| | |
|---|---|
| Born in Canada | - 4580 |
| Born in province of residence | - 3905 |
| Born Outside Canada | - 420 |
| U.S.A. | - 275 |
| United Kingdom | - 90 |
| Other European | - 40 |
| Asian | - 10 |

**Ethnic Origin**

| | |
|---|---|
| English | - 4255 |
| French | - 290 |
| Other | - 190 |
| Multiple | - 270 |

**Source:** Statistics Canada, 1981 Census

## St. Stephen CEC Area

The St. Stephen Canada Employment Centre (CEC) area includes Charlotte County as well as part of York County (approximately 3626 square kilometres or 1,400 square miles) bounded on the north by the Fredericton and Woodstock CEC areas, on the east by the Saint Jonn CEC area, on the south by the Bay of Fundy and on the west by the State of Maine.

The population of the St. Stephen CEC area was 27,508 in 1976 and 28,540 in 1981. This represents an increase of 3.8% for the area compared with a population rise of 2.8% for the province as a whole during the same period. The St. Stephen CEC area contained 4.1% of the total population of New Brunswick in 1981.

### St. Stephen (CEC) - Age Breakdown

| Age Group | Male | % of Total Males | Female | % of Total Females | Total | % of Total Population |
|---|---|---|---|---|---|---|
| under 15 | 3,470 | 24.6 | 3,240 | 22.4 | 6,710 | 23.5 |
| 15-19 | 1,420 | 10.1 | 1,370 | 9.5 | 2,790 | 9.8 |
| 20-24 | 1,220 | 8.6 | 1,145 | 7.9 | 2,360 | 8.3 |
| 25-44 | 3,495 | 24.8 | 3,405 | 23.6 | 6,905 | 24.2 |
| 45-64 | 2,685 | 19.0 | 2,915 | 20.2 | 5,605 | 19.6 |
| 65 and over | 1,805 | 12.8 | 2,365 | 16.4 | 4,170 | 14.6 |
| Total | 14,105 | | 14,440 | | 28,540 | |

Population by age and sex shows that there was an almost equivalent proportion of women (50.6%) and men (49.4%) in 1981.

### Population by Mother Tongue and Sex

| Mother Tongue | Male | Female | Total |
|---|---|---|---|
| English | 13,565 | 13,940 | 27,510 |
| French | 415 | 410 | 825 |
| Other | 120 | 90 | 210 |
| Total | 14,100 | 14,440 | 28,540 |

This table identifies the St. Stephen CEC area as predominantly anglophone since 96.4% of the population declared its mother tongue to be English in the 1981 Census compared to 65.1% for N.B. as a whole. Those declaring their mother tongue as French represented 2.9% of the population, compared to 33.6% for the total province.

**Source:** St. Stephen Canada Employment Centre

## BUSINESS/INDUSTRIAL BASE

St. Stephen and the surrounding region have many inherent advantages. The economy of the area is dominated by the primary and secondary aspects of natural resource industries. Within commercial and industrial zones, infrastructure has developed in preparation for future expansion.

St. Stephen has several advantages in terms of attracting industry:

- it is an attractive community with many amenities
- it is at the intersection of two main Provincial arterial roads (Highway No.1 and Highway No.3)
- the Canadian Pacific Railway provides car service six times a week
- abundance of land
- large and available labour force
- deep water port in the area

### Industrial Zone

The industrially-zoned property is comprised of relatively flat land. The town layout provides for easy access to high speed transportation routes. An industrial zone was created to eliminate truck traffic through recreational and residential areas. Existing industrial cites have good energy and water supply with availability of indigenous and off-shore raw materials.

There are two defined industrial zones in St. Stephen. The first and largest is a heavy industrial area centred in the north-west section. This area can accommodate the site and land requirements of most with provisions for almost any kind of industry or business. The second region, designated for light industry, is located on the east end of St. Stephen. Purchase prices are negotiable.

### Champlain Industrial Park

For medium-to-heavy industry, the area offers Champlain Industrial Park, at nearby Bayside, which can draw on Charlotte County's population of 26,000 for its labour supply.

The province's main highway No. 1 passes through the centre of the park which is located 21 km (13 miles) from St. Stephen. The west boundary of the park fronts on the St. Croix River.

The park, built between 1966 and 1968 is incorporated as Champlain Industrial Park Ltd. and is administered by the provincial Department of Commerce and Technology. There is a

full-time park superintendent who maintains all park services and acts as a contact for interested businesses.

The park is made up of 580 acres of land of which 150 acres are completely or partly serviced. Services include: fresh water supply, salt water supply, sanitary sewers, sewage treatment plant, paved and dirt road system, park supervisor, wharfing facilities.

Cost of land is negotiable, but very reasonably-priced. The average lot would cost about $3,000.

The largest park tenant is Star Kist Canada Inc. (Ocean Maid Foods) which at peak production, employs over 500 people. The company processes tuna for human and animal consumption.

Bayside Stevedoring handle most shipments that pass through the deep water port in the park which offers exceptional transportation links by road, sea and rail.

**Marine Research**

The fishing industry is very important to Charlotte County and brings fifty million dollars annually to the economy.

In nearby St. Andrews there is an impressive community of marine research and development institutions which provide knowledge essential for the fishing industry.

Through research, the Huntsman Marine Laboratory, the Government of Canada Biological Station and the Atlantic Salmon Federation develop and test new technology to assist in the harvesting of marine resources and offer this wealth of information to new generations of scientists, teachers, conservationists and fishermen in Canada and elsewhere.

The federal government's **Biological Station**, established in 1908, has the distinction of being the first laboratory established by the Canadian government to conduct fishery research. Much of this work is carried out in programs which are primarily species oriented, since one of its first responsibilities is to understand the various fisheries. Other programs are research related to new fishing grounds and improvements in fishing methods and gear.

The **Huntsman Marine Laboratory** is a non-profit research and educational institute with memberships including many universities, federal and provincial departments and other organizations. Huntsman offers unique resources, services and facilities to everyone interested in any aspect of marine sciences. The HML also boasts a popular aquarium/museum and education programs of interest to all ages.

The **Atlantic Salmon Federation** carries out specialized research in genetics and selective breeding of Atlantic Salmon. The federation's Salmon Research Centre is a rare example of teamwork by government and the private sector to undertake significant new research in fisheries, which neither might have attempted alone.

All three organizations are involved in development of the region's aquaculture (fish farming) industry.

**Aquaculture**

Private enterprise is actively involved in the estimated 5 million dollar a year industry of aquaculture. The opportunities for individuals wanting to get involved are still almost limitless and it is rapidly becoming a high tech business. Not only is the actual "fish farming" aspect of aquaculture growing, but spin-off industries are beginning to develop such as in the manufacturing of sea cages and fish food.

Technical and federal assistance as well as research information are available to stimulate aquaculture development.

**Forestry**

The harvesting and processing of forest products in the CEC St. Stephen area contributes significantly to the local economy with the processing sector alone employing 400 - 500 people. In St. Stephen there are many private woodlots in addition to large tracts owned by forest companies such as Georgia Pacific and Irving Oil Corporation. Forestry is a multi-million dollar industry with a multitude of economic spin-offs.

**Agriculture**

The area produces a variety of agricultural products including fruits and vegetables as well as some dairy and beef products. The blueberry industry alone generates $2 million annually.

**Major Employers**

St. Stephen has a variety of industries and businesses, a number of which are included in Atlantic Canada's top 100 sales generating companies. Major manufacturing, processing and service employers in the area include:

| Employer | Product/Service | No. of Employees |
|---|---|---|
| Star Kist Canada Inc. | processing plant | 450 |
| Ganong Bros. Ltd. | confectionery | 260 |
| Flakeboard Co. Ltd. | particleboard, shelving furniture & fixtures | 140 |
| Charlotte County Hospital | medical | 258 |
| Municipal Government | government | 350 |
| Lincourt Manor | accommodation | 60 (30p.t.) |
| St. Stephen Fencing Co. Ltd. | fencing | 50-80 |
| St. Stephen Foundry Ltd. | castings, iron | 40-50 |
| St. Croix Printing & Publishing Co. Ltd. | newspaper | 25 |

**Commercial Zone**

St. Stephen's commercial zone provides ample parking in both the mall complex and downtown with newly constructed waterfront parking areas. There are two commercial zones in St. Stephen. The central commercial zone extends from the Ferry Point Bridge (International Bridge) right into downtown St. Stephen. The second is the highway commercial zone which starts halfway down King Street on the way out of town to the north east town line.

The following list indicates numbers of financial, professional, service and retail establishments in St. Stephen.

| Type of Business | No. Established |
|---|---|
| banks | 5 |
| finance companies | 1 |
| trust companies | 1 |
| chartered accountants | 6 |
| real estate agents | 11 |
| lawyers | 7 |
| grocery stores | 9 |
| restaurants | 16 |
| clothing/shoe stores | 7/2 |
| personal services | 24 |
| household items (excluding furniture) | 15 |
| furniture | 4 |
| hardware | 3 |
| car dealers | 9 |
| sporting goods | 1 |
| books | 1 |
| miscellaneous retail leisure | 2 |
| miscellaneous retail | 19 |
| Total Retail | 88 |

**Source:** 1986 St. Stephen Telephone Book

Land is available to accommodate any new business opportunity. The St. Stephen Development Board Inc., has co mplete listings of available industrial and commercial buildings and sites. For more information please write to the following:

St. Stephen Development Board
P.O. Box 369
St. Stephen, N.B.
E3L 2X2

**Revitalization**

St. Stephen's downtown including the waterfront area has a pleasant atmosphere as a result of modern walkways and a newly constructed wharf. The town is appealing and an ideal place to relax and enjoy the varied amenities which are offered.

A recent waterfront development project has made positive steps towards creating increased greenspace downtown.

Further development of the waterfront and downtown areas are scheduled in addition to tourism promotion projects.

The St. Stephen Business Area Improvement Inc. was recently formed under the legislation of the Business Improvement Area act to propose and implement plans for downtown business revitalization.

## LABOUR FORCE

Most of the labour force statistics currently available are based on the "Town of St. Stephen" and "St. Stephen CEC" from the 1981 census. Total labour force in the CEC area at that time was close to 12,500. The Town of St. Stephen had 2,275. The labour force represents skilled and unskilled workers who have proven to be a stable and dependable natural resource.

**Labour Force Activity by Age and Sex for the Town of St. Stephen**

| | Males | Females |
|---|---|---|
| Population 15 yrs. and over | 1,775 | 2,095 |
| In the labour force | 1,280 | 990 |
| Employed | 1,190 | 850 |
| Unemployed | 95 | 125 |
| Not in the labour force | 490 | 1,110 |
| Worked in either 1980 or 1981 | 85 | 175 |
| Participation rate | 72.1 | 47.3 |
| 15-24 years | 75.3 | 59.8 |
| 25 years and over | 70.9 | 43.5 |
| Married (excluding separated) | 75.6 | 50.0 |
| Unemployment rate | 7.4 | 12.6 |
| 15-24 years | 13.4 | 25.0 |
| 25 years and over | 5.3 | 9.0 |

| Occupation By Major Groups | Males | Females |
|---|---|---|
| Total labour force | 1,285 | 990 |
| Occupation - not applicable | 5 | 15 |
| All occupations | 1,280 | 975 |
| Managerial, administrative, and related occupations | 170 | 95 |
| Teaching and related occupations | 45 | 40 |
| Occupations in medicine and health | 25 | 145 |
| Technological, social, religious, artistic and related occupations | 45 | 45 |
| Clerical and related occupations | 80 | 230 |
| Sales occupations | 110 | 130 |
| Service occupations | 115 | 180 |
| Primary occupations | 45 | 15 |
| Processing occupations | 110 | 70 |
| Machining, product fabrication, assembling and repairing occupations | 150 | - |
| Construction trades | 180 | - |
| Transport equipment operating occupations | 100 | - |
| Other | 85 | 30 |

**Industry Divisions:**

| | |
|---|---|
| Both Sexes - Total labour force | 2,270 |
| Industry - not applicable | 20 |
| All industries | 2,250 |
| Primary industries | 60 |
| Manufacturing industries | 505 |
| Construction industries | 115 |
| Transportation, communication and other utilities | 195 |
| Trade | 390 |
| Finance, insurance and real estate | 80 |
| Community, business and personal service industries | 670 |
| Public administration and defense | 235 |

**Class of Worker:**

| | |
|---|---|
| Males - all classes of worker | 1,275 |
| Paid workers | 1,185 |
| Self-employed | 80 |
| Females - all classes of worker | 970 |
| Paid workers | 940 |
| Self-employed | 30 |

**Labour Force Activity By Age and Sex - St. Stephen CEC**

| **Males** | **15-19** | **20-24** | **25-44** | **45-64** | **65+** | **Total** |
|---|---|---|---|---|---|---|
| Population | 1,395 | 1,235 | 3,500 | 2,680 | 1,730 | 10,545 |
| Employed | 580 | 880 | 2,925 | 1,990 | 310 | 6,685 |
| Unemployed | 120 | 225 | 335 | 190 | 15 | 880 |
| Labour Force | 700 | 1,100 | 3,265 | 2,175 | 325 | 7,565 |
| Participation Rate | 50.2 | 89.1 | 93.3 | 81.2 | 18.8 | 71.7 |
| Unemployment Rate | 17.1 | 20.5 | 10.3 | 8.7 | 4.6 | 11.6 |
| **Females** | | | | | | |
| Population | 1,340 | 1,180 | 3,435 | 2,865 | 2,170 | 10,995 |
| Employed | 465 | 580 | 1,810 | 1,140 | 80 | 4,080 |
| Unemployed | 115 | 200 | 300 | 200 | 15 | 825 |
| Labour Force | 580 | 780 | 2,110 | 1,340 | 95 | 4,905 |
| Participation Rate | 43.3 | 66.1 | 61.4 | 46.8 | 4.4 | 44.6 |
| Unemployment Rate | 19.8 | 25.6 | 14.2 | 14.9 | 15.8 | 16.8 |

**Both Sexes**

| | | | | | | |
|---|---|---|---|---|---|---|
| Population | 2,740 | 2,415 | 6,935 | 5,545 | 3,905 | 21,540 |
| Employed | 1,045 | 1,455 | 4,740 | 3,135 | 390 | 10,765 |
| Unemployed | 235 | 420 | 635 | 385 | 30 | 1,705 |
| Labour Force | 1,280 | 1,880 | 5,375 | 3,520 | 420 | 12,470 |
| Participation Rate | 46.7 | 77.8 | 77.5 | 63.5 | 10.8 | 57.9 |
| Unemployment Rate | 18.4 | 22.3 | 11.8 | 10.9 | 7.1 | 13.7 |

The total participation rate was 57.9% for the St. Stephen CEC area, close to the N.B. rate of 58.2%.

The participation rate of men was higher than that of women (71.7% for men and 44.6% for women).

Census figures show that the unemployment rate was 13.7% in the St. Stephen CEC area in 1981, compared to 13.0 for all of New Brunswick.

**Labour Force By Occupation Major Group By Sex - St. Stephen CEC**

| | Males | Females | Both Sexes |
|---|---|---|---|
| Man. & Admin. | 625 | 250 | 875 |
| Occ. in Natural Sci. | 185 | 55 | 240 |
| Occ. in Soc. Sci. | 25 | 70 | 100 |
| Religion | 70 | 5 | 70 |
| Teaching | 175 | 245 | 420 |
| Medicine | 55 | 380 | 440 |
| Art. Lit. Rec. | 70 | 40 | 110 |
| Clerical | 290 | 1,145 | 1,435 |
| Sales | 355 | 395 | 755 |
| Services | 540 | 910 | 1,450 |
| Farming | 170 | 15 | 185 |
| Fish & Trap | 660 | 35 | 700 |
| Forestry | 230 | 25 | 255 |
| Mining | 55 | - | 55 |
| Processing | 1,050 | 1,005 | 2,055 |
| Machining | 280 | 10 | 290 |
| Prod. Fab. & Assemb. | 530 | 30 | 560 |
| Construction | 1,105 | - | 1,105 |
| Transport Equip. | 550 | 30 | 580 |
| Mat. Handling | 195 | 135 | 330 |
| Other Crafts | 105 | 5 | 110 |
| Not Elsewhere Classified | 195 | 30 | 220 |
| Total | 7,520 | 4,825 | 12,345 |

As might be expected, the labour force breaks down traditionally with most females found in processing and clerical/service classifications. Men continued to dominate occupations in management and administration as well as primary industry sectors (i.e. fishing, forestry).

The St. Stephen CEC area has a large proportion of its labour force in processing occupations. It represents 16.6% of the total labour force in the CEC area, compared to 6.9% for all of N.B.

**Labour Force Industry Divisions By Sex - St. Stephen CEC**

| | Males | Females | Both Sexes |
|---|---|---|---|
| Agriculture | 105 | 30 | 135 |
| Forestry | 200 | 20 | 215 |
| Fishing & Trapping | 670 | 100 | 775 |
| Mines | 60 | 10 | 65 |
| Manufacturing | 2,295 | 1,380 | 3,675 |
| Construction | 825 | 40 | 870 |
| Trans. & Comm. | 875 | 195 | 1,065 |
| Trade | 835 | 700 | 1,535 |
| Finance & insurance | 90 | 190 | 280 |
| Services | 1,035 | 1,845 | 2,880 |
| Public Administration | 540 | 315 | 850 |
| Not Applicable | 45 | 85 | 125 |
| Total | 7,565 | 4,905 | 12,470 |

## MUNICIPAL AND BUSINESS TAXES

The St. Stephen municipal tax rate for 1987 is 1.2444 per $100 in property value. This rate is applied to any normal, residential property (owner-occupied 1.2644).

A further provincial tax of $1.50 per $100 valuation is applied to all non-residential and above normal residential properties (i.e. multiple, commercial and industrial).

## INCOME

The following income statistics are from the 1981 Canadian Census for the Town of St. Stephen.

**Total Income**

| | |
|---|---|
| Males 15 yrs. & over with income | 1,680 |
| under $2,000 | 120 |
| $2,000 - $3,999 | 115 |
| 4,000 - 5,999 | 215 |
| 6,000 - 9,999 | 265 |
| 10,000 - 14,999 | 375 |
| 15,000 - 19,999 | 210 |
| 20,000 - 24,999 | 200 |
| 25,000 and over | 170 |
| Average income | $13,717 |
| Median income | 10,877 |

**Total Income**

| | |
|---|---|
| Females 15 yrs. & over with income | 1,770 |
| under $1,000 | 110 |
| $1,000 - $1,999 | 150 |
| 2,000 - 2,999 | 115 |
| 3,000 - 3,999 | 180 |
| 4,000 - 5,999 | 415 |
| 6,000 - 7,999 | 215 |
| 8,000 - 9,999 | 120 |
| 10,000 - 14,999 | 290 |
| 15,000 and over | 175 |
| Average income | $7,124 |
| Median income | 5,361 |

**Employment Income**

| | |
|---|---|
| Males 15 yrs. and over who worked in 1980 | 1,350 |
| without employ. income | 15 |
| with employ. income | 1,335 |
| under $2,000 | 140 |
| $2,000 - $4,999 | 150 |
| 5,000 - 9,999 | 225 |
| 10,000 - 11,999 | 120 |
| 12,000 - 14,999 | 195 |
| 15,000 - 17,999 | 135 |
| 18,000 - 19,999 | 50 |
| 20,000 - 24,999 | 180 |
| 25,000 and over | 130 |
| Average employment income | $13,575 |
| Median employment income | 12,372 |

**Employment Income**

| | |
|---|---|
| Females 15 yrs. & over who worked in 1980 | 1,090 |
| without employ. income | 30 |
| with employ. income | 1,060 |
| under $1,000 | 110 |
| $1,000 - $1,999 | 105 |
| 2,000 - 2,999 | 100 |
| 3,000 - 4,999 | 140 |
| 5,000 - 7,999 | 160 |
| 8,000 - 9,999 | 110 |
| 10,000 - 11,999 | 135 |
| 12,000 - 14,999 | 75 |
| 15,000 and over | 120 |
| Average employment income | $7.245 |
| Median Employment income | 6,585 |

| Income - Census Family | | Family Household |
|---|---|---|
| All Families | 1,335 | 1,855 |
| under $5,000 | 45 | 160 |
| $5,000 - $9,999 | 225 | 400 |
| 10,000 - 14,999 | 220 | 355 |
| 15,000 - 19,999 | 210 | 260 |
| 20,000 - 24,999 | 190 | 195 |
| 25,000 - 29,999 | 140 | 180 |
| 30,000 - 39,999 | 195 | 180 |
| 40,000 and over | 105 | 130 |
| Average income | 21,985 | 19,052 |
| Median income | 19,374 | 15,203 |

**Income Statistics in Summary**

Average Total Income - Male : $13,717
- Female : 7,124

Average Employment Income - Male : $13,575
- Female : 7,245

Average Census Family Income - $21,985

Average Private Household Income - $19,052

**Source:** Statistics Canada, 1981 Census

**Wage Rates**

**The following employee rates apply in the area:**

| OCCUPATION | MINIMUM $ | MAXIMUM $ |
|---|---|---|
| Accounting Clerk | 5.00/hr. | 6.00/hr. |
| Aquaculture Worker | 200/wk. | 300/wk. |
| Auto-Body Repairer (Lic) | 7.00/hr. | 10.00/hr. |
| Bartender | 4.00/hr. | 4.25/hr. |
| Biological Technician | 5.00/hr. | 7.50/hr. |
| Bricklayer | 6.00/hr. | 11.00/hr. |
| Brush Cutter | 240/wk. | 300/wk. |
| Carpenter, construction | 5.00/hr. | 14.00/hr |
| Cashier | 4.00/hr. | 4.25/hr. |
| Charworker | 4.00/hr. | 5.50/hr. |
| Cleaner, Room | 4.00/hr. | 4.25/hr. |
| Clerk, General Office | 5.00/hr. | 8.50/hr. |
| Clerk Typist | 4.50/hr. | 8.00/hr. |
| Construction Inspector | 9.82/hr. | 9.82/hr. |
| Construction Labourer | 5.00/hr. | 8.00/hr. |
| Cook | 4.50/hr. | 9.45/hr. |

| | | |
|---|---|---|
| Cosmetologist (Commission) | 4.00/hr. | 4.00/hr. |
| Diesel Mechanic | 8.50/hr | 13.00/hr. |
| Draftsperson | 8.00/hr. | 8.00/hr. |
| Driver Salesman - Commission | - | - |
| Drywall Applicator | 6.00/hr. | 10.00/hr. |
| Electrical Repairer | 9.50/hr. | 12.00/hr. |
| Electrician (most are union) | 9.00/hr. | 12.00/hr. |
| Farm Hand General | 175/wk. | 250/wk. |
| Fish Packer | 4.75/hr. | 7.31/hr. |
| Handyman/Woman | 4.00/hr. | 5.00/hr. |
| Heavy Equipment Operator | 7.50/hr. | 10.50/hr. |
| Janitor | 6.00/hr. | 8.70/hr. |
| Kitchen Helper | 4.00/hr. | 4.00/hr. |
| Labourer, Odd Jobs | 4.00/hr. | 6.00/hr. |
| Machinist, General | 9.50/hr. | 14.00/hr. |
| Meat Cutter | 6.00/hr. | 10.00/hr. |
| Millwright | 10.00/hr. | 14.00/hr. |
| Motor Vehicle Mechanic (Lic). | 6.50/hr. | 9.00/hr. |
| Nursing Assistant Medical | 8.85/hr. | 9.17/hr. |
| Nurse, General Duty | 11.29/h. | 17.27/hr. |
| Offset Press Operator | 6.00/hr. | 7.00/hr. |
| Painter | 6.00/hr. | 11.00/hr. |
| Plumber | 10.00/hr. | 10.00/hr. |
| Receptionist | 5.00/hr. | 7.00/hr. |
| Sales Clerk (Retail Trade) | 4.00/hr. | 6.00/hr. |
| Sawmill Labourer | 5.35/hr. | 8.00/hr. |
| Secretary | 5.00/hr. | 9.40/hr. |
| Security Guard | 4.50/hr. | 8.40/hr. |
| Servant, domestic | 100/wk | 150/wk |
| Service Station Attendant | 4.00/hr. | 4.50/hr. |
| Sheet Metal Worker | 8.00/hr. | 11.00/hr. |
| Short Order Cook | 4.00/hr. | 5.00/hr. |
| Stationary Engineer, Gen 4th Class | 6.00/hr | 8.50/hr. |
| Stenographer | 4.00/hr. | 7.00/hr. |
| Storekeeper | 4.10/hr. | 4.50/hr. |
| Surveyor Helper | 8.00/hr. | 8.00/hr. |
| Taper | 6.00/hr. | 10.00/hr. |
| Teller (Bank and Finance) | 6.00/hr. | 6.50/hr. |
| Tool Makers | 9.50/hr. | 13.50/hr. |
| Tractor Trailer Driver | by mile - .19 to .20 by ton - depending on cargo | |
| Truck Driver, Heavy | 6.00/hr. | 9.00/hr. |
| T.V. Repair Serviceperson | 5.00/hr. | 7.50/hr. |
| Typist | 4.50/hr. | 8.00/hr. |
| Upholsterer, all-round | 5.00/hr. | 5.00/hr. |
| Waiter/waitress | 4.00/hr. | 4.00/hr. |
| Welder, combination | 9.80/hr. | 11.00/hr. |
| Wood Workers - piece work | 300/wk. | 400/wk. |
| Word Processor | 12,000/yr | 12,000/yr. |

**Source:** St. Stephen Canada Employment Centre

**Miscellaneous Information**

The minimum wage rate in New Brunswick is $4.00 per hour for all hours of work up to and including 44 hours in a week. The minimum overtime rate is $6.00 for each hour more than 44 hours worked in a week.

All employers in New Brunswick are required to pay their employees at least every sixteen calendar days.

Every employer is required to give all employees who qualify an annual vacation leave of two regular work weeks with vacation pay equal to four percent of gross earnings.

More detailed information concerning employee/employer guidelines is available by contracting the New Brunswick Department of Labour, P.O. Box 6000, Fredericton, N.B., E3B 5H1.

## TRANSPORTATION

### Freight

St. Stephen is a major international border crossing with two million travellers and 9,000 commercial trucks passing through annually. Preferential freight rates are of benefit to business. Atlantic Canada is given 85 million dollars yearly for shipping subsidies. A percentage rate is based on the particular destination. The carrier collects the subsidy, under the Freight Assistance Program, and the manufacturer has immediate savings with a lower bill. A percentage saving can be as high as 20% depending on destination. The St. Croix River can be used to ship goods as an alternative means of transport. St Stephen has excellent transportation capabilities and is in close proximity to major markets.

### Airport

The Giddens Memorial Airport, in St. Stephen, has been recently refurbished. It is 3,000 ft. long and 75 ft. wide. It is fully paved and has landing capacity, charter flights and fueling service. Executive jet planes are capable of landing at this airport.

### Passenger & Parcel Service

SMT (Eastern) Limited, provides daily passenger and parcel bus service within New Brunswick with connections to Quebec, Maine and Nova Scotia. There is a terminal in St. Stephen at the Irving Convenience Store in the Milltown area of town.

There are also several parcel express and courier service operators.

### Passenger Rail Service

There is a VIA Rail connection about 30 minutes by car from St. Stephen at McAdam, which provides a direct route to Montreal, Toronto and Halifax.

### Roads

The No. 1 Highway running through the international border in St. Stephen is a major trucking route. This route runs east where it connects to the Trans Canada Highway at Sussex.

The No. 3 Highway runs northward to Fredericton where it connects with the Trans Canada Highway and runs along the western side of the province to cross the Quebec border at Edmundston.

## UTILITIES AND OTHER COMMUNITY SERVICES

### Electricity

Electric power is provided by the New Brunswick Electric Power Commission (NB Power) and is distributed throughout the town and area by two substations with a total capacity of 25 MVA. The primary supply voltage for the area is 12.47 KV.

The standard customer supply voltage for single phase is 120-240 up to 600 Amp; for three phase, 347-600 volt and 120-208 volt.

NB Power's standard construction policy is overhead construction. Should the requirement be underground, the customer is responsible for the cost difference between overhead and underground installation. Where loads or voltage dictate customer-owned transformers, NB Power will rebate the cost of normal transformers to the customer.

The local office is located on Queen Street in downtown St. Stephen. The branch is run by 42 people under the direction of a District Manager. The mailing address is: P.O. Box 38, St. Stephen, N.B., E3L 2W9.

### Electric Power Cost Comparisons

Industrial Electric Bill - February 1987
100 KW demand - 25,000 Kilowatt Hours

| | |
|---|---|
| N.B. Power (St. Stephen) | $1,679.50 |
| N.S. Power | $2,208.70 |
| Maritime Power (P.E.I.) | $1,732.28 |

Residential Electric Bill
Standard: 750 Kilowatt Hours

| | |
|---|---|
| St. Stephen | $53.04 |
| Halifax, N.S | $56.44 |
| St. John's, Nfld | $54.76 |

**MONTHLY RATE SCHEDULE EFFECTIVE 1985-04-01**
**APPLICABLE FOR TOWN OF ST. STEPHEN**

**Residential**

| | | |
|---|---|---|
| Service Charge | | $9.40 |
| First 800 KWh | | 5.82c/KWh |
| Balance KWh | | 4.27c/KWh |

**General Service Standard**

| | | |
|---|---|---|
| Service Charge | | $9.40 |
| Demand Charge: | First 20 KW | No charge |
| | Balance KW | $7.23/KW |
| Energy Charge: | First 5000 KWh | 8.29c/KWh |
| | Balance KWh | 5.02c/KWh |

**General Service All-Electric**

| | | |
|---|---|---|
| Service Charge | | $9.40 |
| Energy Charge: | First 5000 KWh | 8.29c/KWh |
| | Next 5000 KWh | 5.98c/KWh |
| | Balance KWh | 5.65c/KWh |

**Small Industrial (Load 750 KW)**

| | | |
|---|---|---|
| Demand Charge | | $3.92/KW |
| Energy Charge: | First 100 KWh/KW | 7.55c/KWh |
| | Balance KWh | 3.55c/KWh |

**Large Industrial (Load 750 KW)**

| | | |
|---|---|---|
| Demand Charge: | First 2500 KW | $7.97/KW |
| | Next 5000 KW | $7.77/KW |
| | Balance KW | $7.27/KW |
| Energy Charge: | First 900,000 KWh | 3.12c/KWh |
| | Next 1,800,000 | 2.97c/KWh |
| | Balance KWh | 2.66c/KWh |

**Water**

St. Stephen has an excellent supply of natural water which also serves the City of Calais. An adequate water supply is available for business/industrial development. The system consists of two wells and three reservoirs. It has a maximum pumping capacity of 3 MIGPD, while the current average is 1.8 MIGPD.

**Water Rates** (effective May 1987)

**Metered customers**

| **Meter size** | **Cost per six month advance** |
|---|---|
| 5/8" household | $25.20 for 1000 cu.ft. allowance |
| 1" industrial | $59.50 for 6000 cu.ft. allowance |
| 1 1/2" industrial | $74.22 for 10,000 cu.ft. allowance |
| 2" industrial | $140.02 for 16,000, cu.ft. allowance |
| 3" industrial | $154.01 for 20,000 cu.ft. allowance |
| 4" industrial | $184.82 for 20,000 cu.ft. allowance |

A domestic family unit would cost approximately $90.00 per six month period for water - total for year - $180.00.

**Industrial Rates**

10,000 cu.ft. - $.93/100 cu.ft.- $ 93.00
90,000 cu.ft. - $.35/100 cu.ft.- $315.00
100,000 cu.ft. - $.19/100 cu.ft.- $190.00

**Sewage**

St. Stephen nas two fully operational sewage treatment plants.

**Sewage Lagoons, St. Stephen**

| | | |
|---|---|---|
| Design Capacity | - | 0.5 MIGPD |
| Capacity Utilized | - | 90% |
| Type of Treatment | - | primary and secondary |
| Make of Plant | - | aerated lagoon |
| BOD Removed | - | 85-90% |

**Sewage, Milltown Oxidation Ditch**

| | | |
|---|---|---|
| Design Capacity | - | 0.25 MIGPD |
| Capacity Utilized | - | 75% |
| Type of Treatment | - | secondary activated sludge process |
| Make of Plant | - | oxidation ditch |
| BOD Removed | - | 80-85% |

**Sewage Rate** (effective January 1,1987)

Sewage rate for all consumers is 195% of the dollar amount of metered water consumption.

## Fire Protection

Fire protection is provided by the St. Stephen Fire Department which is administered by the Town and staffed by volunteers and full-time employees consisting of the Chief, four volunteer officers, two permanent staff members and twenty volunteer firefighters. Drivers are full-time employees. Volunteers must live within the Town in order to ensure a quick response time. Equipment includes four pumper vehicles, two portable pumps, a foam adductor and two smoke ejectors. In the event of a large fire or simultaneous fires, the local department may call upon the St. Andrews and St. George fire departments, all of which are involved in a mutual aid system.

## Police

The town police force consists of the Chief, a deputy chief, three corporals, seven constables and three auxiliaries. The RCMP provide additional police protection with a detachment of six men and five police vehicles. As well, a detachment of the N.B. Highway Patrol is stationed in St. Stephen. The local force is active in programs for youth and a number of other community projects including Neighborhood Watch, Block Parent, Bicycle Safety and Drug Awareness.

## FINANCIAL AND OTHER ASSISTANCE

Financial assistance, as well as marketing, managerial and technological advice can be very important to a new or an expanding business. The following provides an overview of the most widely used financial assistance programs and some organizations which can provide special services and information to help any type of business get established or become more cost-efficient.

### Small Industry Financial Assistance Program (SIFAP)

This is one of the most popular programs offered to small business by the provincial government. SIFAP provides assistance to manufactures or processors with start-up or expansion capital costs. Assistance for a new facilty is 50% of the approved capital costs up to a maximum of $75,000. For an expansion, assistance is calculated at the 30% level. Approved capital costs for the project may not exceed $150,000. The program is processed by the Small Industry Section of the Provincial Department of Commerce & Technology.

### Industrial and Regional Development Program (IRDP)

IRDP provides assistance to the medium-to-large size manufacturer or processor. There are four elements to the program. They are:

- Innovation: to encourage the development of new products, new processes through support of research and development projects which show promise of economic success.

- Establishment: to assist in the establishment of new production facilities in less developed regions.

- Modernization/Expansion: to increase industrial productivity through the improvement, modernization and expansion of existing manufacturing and processing operations.

- Marketing: to facilitate the identification, development and exploitation of new domestic and international market opportunities, and to enhance competitiveness with existing markets.

This program is offered through the federal Department of Regional Industrial Expansion.

**Atlantic Enterprise Program (AEP)**

Available only to the business establishments or expansions in Atlantic Canada, it provides assistance to qualifying businesses in two important ways:

1. The cost of borrowing can be lowered by utilizing an interest buy down feature of up to six percentage points on new term loans of $25,000 or more.

2. Special loan insurance on this program is unique to Atlantic Canada in the fact that it has a much wider range of eligible businesses and industry sectors than most programs. This special incentive can be utilized on loans of $100,000 or more.

AEP is jointly administered by the Department of Regional Industrial Expansion and the Federal Business Development Bank.

**Atlantic Opportunities Program**

The Atlantic Opportuniies Program, effective from December 1986, is a major federal government initiative which is comprised of a special set of measures designed to increase public purchasing in Alantic Canada by $600 million over the next for years. This provides a tremendous opportunity for local suppliers of products and services.

**Other Programs**

Of course, there are many other programs available for practically every aspect of business, employee and technological development. Over the past couple of years, the federal government and provincial government of New Brunswick have developed and signed several financial assistance subsidiary agreements to cover a wide variety of industrial development. These agreements have been very significant in that they have enabled New Brunswick to maintain many of its existing programs and have allowed us to develop new programs to meet the requirements of the changing business environment.

Some of the major sub-agreements of particular importance to the business community are: The Canada/New Brunswick Subsidiary Agreement on Industrial Development, the Canada/New Brunswick Subsidiary Agreement on Tourism Development and the Innovation Sub-Agreement. There are numerous programs that have developed as a result of these and other agreements.

## Support Organizations

There are many organizations in the area to assist the St. Stephen business community or those interested in establishing in the area. Here are brief descriptions of some of the services that can be provided.

## St. Stephen-Milltown Chamber of Commerce

The local chamber of commerce has about 75 members who are active in all projects of concern to the business community. The chamber officers consist of a president, 2 vice-presidents, a secretary, a treasurer and 15 directors, all of whom are elected at the annual meeting each January. General meetings are held the 3rd Wednesday of each month an are well attended. Projects are coordinated by several committees which report to the board of directors including membership, tourism, publicity and civic affairs, and transportation committees. There are also many committees set up for a short-term to coordinate special projects. For more information, contact St. Stephen-Milltown Chamber of Commerce at P.O. Box 457, St. Stephen, E3L 2X1.

## Community Futures Program

Canada Employment and Immigration has designated Charlotte County as a "Community Futures Program" area. The program attempts to address industrial and employment problems in regions of the province with a population of not more than 50,000, having a higher than normal unemployment rate and experiencing a period of economic downturn but with some hope of recovery. A committee has been established with members representative of all groups in the community. This committee is undertaking a five-year planning study. Funding for this and other community projects is available from the federal government. This group is required to incorporate as a non-profit organization. There are several financial assistance components to the program, administered by the organization members, to assist with unemployment problems in the area.

## Charlotte County Citizens' Advisory Board

This organization is one of several established in designated areas of the province, set up by the Province's Job Protection Unit to provide input and direction to the unit concerning priority economic development issues, particularly if they relate to the major employment issues.

**Charlotte County Business Development Center**

The Charlotte County Business Development Center is a community-based, non-profit organization sponsored by the Charlotte County Futures Committee and the Government of Canada Department of Employment and Immigration to provide assistance to local residents to establish new businesses or to expand and maintain existing ones. It is an independent body with a full-time staff which is reviewed and governed by a board of 12 directors elected by the members.

The local board, with the assistance of the Center staff, reviews and rules on all applications to the Corporation for financial assistance. The mandate of the Center is to assist in the creation, development and maintenance of jobs, industry and business in Charlotte County. Requests for information or assistance may be addressed to: Charlotte County Business Development Center, 123 Milltown Blvd. (2nd Floor), P.O. Box 369, St. Stephen, N.B., E3L 2X2.

**Canada Employment Centre (CEC)**

The Canada Employment Centre in St. Stephen provides labour market information to workers and employers, matches job opportunities to available workers to adapt to economic and technological change and provides temporary income support for employed workers with unemployment insurance benefits. The centre also provides counselling, aptitude and skill testing, institutional and industrial-based training, and access to the national job bank listings. The area covered by the St. Stephen CEC includes the whole Charlotte County as well as part of York County. For more information, contact Canada Employment Centre, 93 Milltown Blvd., P.O. Box 5004, St. Stephen N.B., E3L 3B4.

**Saint John Fundy Region**
**Development Commission Inc.**

This organization, one of 12 regional commissions in the province, was established in 1976 to promote economic development in southwestern New Brunswick. Staff can provide information and advice concerning all existing financial and other existing assistance programs for industry, information on existing available industrial and commercial sites, statistical and other material useful for market planning including community profiles and business directories, as well as liaison services between industry and all levels of government. Contact the Commission at: 11th Floor, City Hall, P.O. Box 1971, Saint John N.B., E2L 4L1.

**Department of Commerce and Technology (C&T)**

This provincial government department works with the business community in the promotion of all aspects of development including the administration of several financial assistance programs, in particular, the Small Industry Financial Assistance Program as previously described. C&T can also provide industrial statistics, directories and guidance concerning exportation. For more information, contact: P.O. Box 6000, Fredericton N.B., E3B 5H1.

**Department of Regional Industrial Expansion (DRIE)**

This federal government department can offer advice and guidance concerning many financial assistance programs, particularly the Industrial and Regional Development Program and the Atlantic Enterprise Program. DRIE representatives can also offer extensive assistance with developing an export market for local manufacturers and processors, as well as in development of the tourism industry. Contact DRIE at: Assumption Place, 770 Main Street, P.O. Box 1210, Moncton N.B., E1C 8P9.

**Research and Productivity Council (RPC)**

The New Brunswick Research and Productivity Council is a provincial research organization made up of a large number of scientists and engineers and support personnel. Working in food technology, chemistry, ecology, energy, engineering, mechanical technology, mineral processing and management services, it is well placed to carry out its mandate within the manufacturing technology concept. RPC is also responsible for CAD/CAM (computer-aided-design/computer-aided-manufacturing) demonstration, training and application for industry. This council recently opened a branch in Saint John. For more information on services contact: 50 Crown Street, P.O. Box 2323, Saint John N.B., E2L 3V6.

**Physical Distribution Advisory Service (PDAS)**

The Physical Distribution Advisory Service can save companies thousands of dollars annually by streamlining inventory storage and distribution systems. PDAS will perform distribution operations, audits or on-sight analysis free of charge considering transportation methods , inventory management, warehousing, customer service, order processing, material handling, protective packaging and marketplace demand forecasting. Learn more by contacting: Suite 315, 236 St. George Street, Moncton N.B., E1C 1W1.

**National Research Council (NRC)**

In 1986, the National Research Council opened an office in Saint John. NRC promotes the acquisition of scientific and tecnnical knowledge for the purpose of commercial exploitation. It is the leading agency in Canada in technology transfer. NRC is a non-profit crown corporation which offers most of its services free of charge to businesses of all sizes. The main financial assistance program which staff administers locally is the Industrial Research Assistance Program (IRAP), designed to increase the calibre of and scope of industrial research and development through use of the latest available technology. NRC can put scientific and R&D management resources of the federal government and other research organizations into a company's hands.

For more information on the services that NRC provides, contact, National Research Council, P.O. Box 217, Saint John, N.B., E2L 3Y2.

**Federal Business Development Bank (FBDB)**

As well as arranging for financing for business, FBDB offers several other services such as: CASE - Counselling Assistance for Small Enterprises, Management Video Clinics, Business Management Kits and Business Management Seminars. Contact FBDB at: 75 Prince William Street, Saint John, N.B., E2L 2B2.

## HOUSING/CONSTRUCTION

St. Stephen has a moderately active real estate market. Properties range from one-bedroom apartments to large estate properties. St. Stephen offers a variety of residential housing from historic buildings costing between $35,000 - $45,000 to new executive-style two-storey and split level homes priced up to $125,000. New 3-bedroom nomes go for $50,000 - $60,000.

Available housing is keeping up with demand as verified by a vacancy rate of less than 5%.

No new housing projects are under way but lots are available for sale from developers and it is anticipated that by the 1987 year's end, the Town will have experienced a significant number of new housing starts.

Most residents of this 5,200 person community own their own homes (95%). Being a Loyalist town, most buildings are of fine heritage construction. Homes are placed in a pleasing, uncramped manner with large lawns and yards. All nomes are easily serviced and are separated from incompatible areas such as highways, industry etc. Parks, schools and shopping are easily accessible from St. Stephen and surrounding residential areas. Newer housing is available along with a surplus of land for new construction.

Rental of apartments and cottages for summer months is very reasonable. Housing costs and rentals are normally lower in the St. Stephen area than in larger provincial centres. For example, the average cost of purchasing a home in the St. Stephen area is 30% less than purchasing a comparable one in Saint John.

Approximate Monthly Rental Costs *

| | |
|---|---|
| 1-bedroom | $250 - $300 |
| 2-bedroom | $300 - $375 |
| 3-bedroom | $365 - $450 |

* excluding utility costs

The following statistics are from the 1981 Census for the Town of St. Stephen.

| | | | |
|---|---|---|---|
| Total Occupied Private Dwellings | 1,850 | Total Families in Private Households | 1,360 |
| owned | 1,305 | Husband/wife families | 1,160 |
| rented | 550 | Lone parent families | 195 |
| Single Detached | 1,275 | | |
| Single Attached | 100 | Number of children at home: | |
| Apt., 5 or more storeys | 10 | 0 | 515 |
| Apt., less than 5 storeys | 310 | 1 | 330 |
| Duplex | 125 | 2 | 310 |

| | |
|---|---|
| Private Households, Total | 1,855 |
| By number of persons: | |
| 1 | 440 |
| 2 | 615 |
| 3 | 280 |
| 4-5 | 425 |
| 5-9 | 85 |
| 10 or more | 5 |
| By number of families: | |
| 0 | 520 |
| 1 | 1,305 |
| 2 or more | 30 |
| Population in private households, total | 4,970 |
| Ave. number of persons per private household | 2.7 |
| 3-4 | 175 |
| 5 or more | 25 |
| Children at home total | 1,670 |
| under 6 years | 395 |
| 6-14 years | 665 |
| 15-17 years | 245 |
| 18-24 years | 275 |
| 25 years and over | 85 |
| Average number of persons per family | 3.1 |
| Average number of children per family | 1.2 |
| Family persons in private households | 4,190 |
| Non-family persons in private households | 785 |

Between 1976 and 1981, there was a 4.3 increase in total occupied private dwellings, a 5.1% increase in single detached dwellings, a 20% decrease in single attached dwellings and a 13.5 increase in apartment buildings and duplexes.

**Building Permit Activity**

| Year | New Structures | Value | Additions, Renovations & Demolitions | Value |
|---|---|---|---|---|
| 1985 | 23 | $ 317,025 | 59 | $406,747 |
| 1986 | 31 | 1,651,850 | 54 | 591,350 |

## EDUCATION

St. Stephen lies within School District No. 23, which has its administrative offices in St. Stephen. School Board members are elected every three years to play an active role in administration of the school system. The district's 1986/87 total enrollment of 2,844 included St. Stephen, Campobello, St. Andrews and Lawrence Station. In the Town of St. Stephen is one high school, one junior high and two elementary schools. In 1986 there were 504 enrollments at the elementary level. St. Stephen Junior High reports 303 enrollments, 79 of which were in the french immersion program, while the high school accommodated 770 students.

The French Immersion program, starting at the grade 7 level, was initiated in 1983 with no early immersion courses offered to date.

School District 23 also has an education program for children with special needs including the physically and mentally handicapped. Efforts to integrate special education programs are ongoing at this time.

Computers are used at all levels; however, efforts are more concentrated at the high school level.

### St. Stephen's University

The Town boasts its own university - St. Stephen's University. In the future, a permanent and complete campus will be established at Oak Point. In the meantime, historic Park Hall, situated on St. Stephen's main street, along with the Governor W.F. Todd Mansion (an outstanding historic landmark), provides residential accommodations for up to 80 full-time students, kitchen and dining facilities, classrooms, seminar rooms and lecture halls, a chapel, a library, and faculty and administrative offices.

St. Stephen's operates as an independent university and is not chartered by the Province of New Brunswick. At present, it offers a Degree of Bachelor of Arts. The degree program begins with the Life Base Diploma year which all students are required to follow. It is designed around a core curriculum of General Humanities subjects: English, French, Philosophy, History, Political Science, and Biblical and Theological Studies.

The staff is currently in the initial phase of implementing a bilingual institution able to meet the needs of Christian students from all across Canada.

For more information, contact: Admissions Office, Park Hall, St. Stephen's University, St. Stephen, N.B., E3L 1G7

**New Brunswick Community College (NBCC)**

The NBCC, located in nearby St. Andrews, serves a population much larger than that of Charlotte County. A large portion of its student enrollments are from York County and the rest of the province.

1986/87 Enrollments
- Regular full-time programs - 256
- Short-term courses (Extension) - 89
- Apprentices - 30

1985/86 Night School Training
- 57 courses
- 754 students enrolled

The college offers 16 full-time programs, 10 of which are unique, that is, they are offered in English in St. Andrews only. These programs are:

- Accommodation, Food & Beverage Services (2 yrs.)
- Air Conditioning Technician (1 yr.)
- Aquaculture Technician (1 yr.)
- Bank & Finance Clerk (1 yr.)
- Boatbuilding (2 yrs.)
- Electric Appliance Repair (1 yr.)
- Heating Technician (1 yr.)
- Marine Mechanics (1 yr.)
- Refrigeration (1 yr.)
- Travel Counsellor (1 yr.)

Also, the college is currently providing training in a number of areas for clients of industry and government agencies receiving funding through the "Job Development Program." These courses include:

- Introduction to Silviculture - 15 trainees
- General Office Worker - 20 trainees
- Construction Worker - 14 trainees

Three other courses are in the planning stages.

**Population 15 years and over, by sex and by highest level of schooling - St. Stephen CEC**

| Level of Education | Male | Female | Total |
|---|---|---|---|
| less than grade 5 | 430 | 190 | 615 |
| grades 5 to 8 | 2,900 | 2,620 | 5,525 |
| grades 9 to 13 | 2,810 | 3,510 | 6,320 |
| secondary school diploma or | | | |

| | | | |
|---|---|---|---|
| trade certificate, | 1,335 | 1,425 | 2,760 |
| elementary secondary only | 7,470 | 7,750 | 15,215 |
| non-university post secondary | 1,685 | 2,050 | 3,735 |
| some university/no degree | 615 | 820 | 1,795 |
| bachelor degree | 460 | 340 | 800 |
| post graduate degree or certificate | 315 | 30 | 350 |
| university | 1,390 | 1,195 | 2,590 |
| Total | 10,545 | 10,990 | 21,540 |

Population by level of education and sex indicates that 12.8% of the population 15 years and over in the St. Stephen area have secondary school diplomas or trade certificates.

**Source:** St. Stephen Canada Employment Centre

**Population 15 years and over, by sex and by highest level of Schooling - Town of St. Stephen**

| | | % of Total |
|---|---|---|
| Population 15 years and over | 3870 | 100.0 |
| Attending school full-time | 375 | 9.7 |
| Not attending school full-time | 3495 | 90.3 |
| Highest level of schooling: | | |
| Less than Grade 9 | 935 | 24.2 |
| Grades 9-13 without secondary cert. | 1045 | 27.0 |
| with secondary cert. | 360 | 9.3 |
| Trades certificate or diploma | 120 | 3.1 |
| Other non- university education | | |
| without certificate | 145 | 3.8 |
| with certificate | 610 | 15.8 |
| University - without degree | 390 | 10.1 |
| - with degree | 275 | 7.1 |

**Source:** 1981 Statistics Canada

## HEALTH CARE

The Town offers excellent health care facilities including the Charlotte County Hospital, nursing homes and support services.

### Charlotte County Hospital

Charlotte County Hospital is an 87-bed facility, established in 1953. The hospital is serviced by 25 medical staff members including general practitioners, surgeons, radiologists, dentists, specialists, etc.

In addition, there are 29 consultant medical staff members, specialists from other regional areas who perform clinics and are available for consultation at the Charlotte County Hospital.

Departments include: diagnostics, which incorporates radiology, laboratory, ultrasound and ECG; rehabilitation, including physical therapy and sound therapy; and educational services offering counselling, dietetic teaching, etc.

In addition, Charlotte County boasts special units such as their coronary care unit which is a four-bed ward, a nursery, two operating theatres, emergency outpatient departments and within the hospital, a privately-owned and operated ambulance service.

Service is also available through a public health office including regular blood donor clinics.

### Nursing Homes

There are several nursing and senior citizens homes in St. Stephen. The largest, Lincourt Manor, is a 90-bed facility.

### Home Support Services

These services include meals on wheels and a hospital auxiliary. In addition, other support services such as Alcoholics Anonymous and Transition House, are available in the Town of St. Stephen.

## COMMUNITY/CULTURAL SERVICES

St. Stephen residents are very community-minded. There is an abundance of community organizations and services which help the Town grow in both spirit and prosperity, including:

- Mentally Handicapped Social Club
- Ridgewood Satellite Serenity Club
- St. Croix Regional Arts Council
- St. Croix Vocational Centre
- St. Croix Valley Senior Citizens' Club
- Salmon Falls Senior Citizens' Club
- Senior Citizens' Drop In Centre
- Ladies Volunteer Fire Dept.
- Ladies Auxiliary Milltown Legion Branch 48
- Jr. Ladies Auxiliary St. Croix Branch # 9
- Sr. Ladies Auxiliary St. Croix Branch # 9
- Canadian Association For Community Living
- St. Stephen-Milltown Chamber of Commerce
- Meet Your Neighbor Mens' Club
- Independent Order of Oddfellows
- St. Stephen-Milltown Rotary Club
- Jaycees
- Kiwanis Club of St. Stephen
- Knights of Columbus - Council 6507
- Knights of Pythias
- Royal Canadian Legion, Branch # 9
- Royal Canadian Legion, Branch # 48
- St. Stephen-Milltown Lions Club
- Luxor Temple Charlotte County Shrine Club
- Lionettes
- Milltown C.W.L.
- C.W.L. Holy Rosary Parish
- Atlantic Charter Chapter I.O.D.E.
- Heritage Chapter I.O.D.E.
- St. Croix Chapter I.O.D.E.
- St. Croix Guild of Arts and Crafts
- Beta Sigma Phi
- Charlotte County Hospital Auxiliary
- Order of the Eastern Star St. Stephen # 8
- Miriam Lodge
- Order of the Eastern Star- Queen Mary Chapter # 4

## RECREATION AND PARKS

St. Stephen has excellent recreation and parks facilities, managed by the municipal Department of Parks and Recreation located in the town hall.

The major recreation facility in St. Stephen is the Border Area Community Centre, a multi-use arena with a seating capacity of 2,500. The arena is used for hockey, ice skating, broomball, local dances and trade shows.

**Parks, pools and ballfields** - the Town has six parks (tot-lots inclusive), two pools and nine ballfields within its boundaries.

**Golfing** - The St. Stephen Golf Course is a 9-hole course.

**Skiing** - There is a brand new ski hill presently under construction and due to open for the 1987 winter season which will offer both downhill and cross country skiing.

**Curling** - The St. Stephen Curling Club has modern facilities which includes four sheets of ice.

**Library** - There is a public library located in the uptown area which is a member of the Saint John Regional Library.

**Clubs** - St. Stephen boasts a number of sporting clubs including bowling, karate, canoe and whitewater activities.

**Fishing, hunting, and boating and swimming** - In the surrounding area, there are many rivers and brooks which are used for a variety of fishing, boating and swimming activities.

### Municipal Parks

There is ample open space well suited to, and capable of, supporting various types of recreational activities. It is the policy of Town Council to promote the development of several small neighborhood parks as the need arises due to the construction of new subdivisions and to locate new parks in residential areas with access to a maximum population. Two such parks, already developed and well used by the St. Stephen populous are Centennial and Riverfront.

## TOURISM

St. Stephen is an attractive, historic resort located on the Canada-U.S. border adjacent to Calais, Maine. Conveniently located, the Town is an ideal first or last Canadian stop for visitors travelling into the Maritime provinces or the New England States. The St. Stephen border crossing is one of the busiest in Canada.

Close ties have developed over the centuries between St. Stephen and Calais, Maine. This is evidenced with one of the year's highlights, "International Festival Days" that occurs the first week in August every year.

Good shopping in both the downtown area (antique shops, woolen and souvenir shops) and in a covered mall, camping in private and provincial campgrounds, ample hotel and motel accommodation and a wide range of restaurants, combine to enhance your stay in the area and make sightseeing an enjoyable experience.

The St. Stephen Tourist Information Centre opens officially for the summer season on June 1st and closes October 10th. For more information please contact: 101 King Street, St. Stephen, N.B., E3L 2C6.

### St. Stephen Festivals and Special Attractions

### The International Festival and the War We Ignored

When Canada and the U.S. were "at war" in 1812 it was hard to tell in the St. Croix Valley. Intermarriage of Canadians and Americans left one community, despite the border, out of the war. Ironically, in the middle of "the war", St. Stephen supplied gun powder to Calais, Maine to celebrate the 4th of July. This spirit is recaptured every year in the International Festival. Throughout the festival, street parties , sports events, concerts pageants, and many other activities take place involving residents of both communities. It is a unique celebration - you won't want to miss it!

### Chocolate "Fest"

This festival, which began in 1984, includes a variety of tempting events each year, all chocolate related. Usually billed for the first week in August, Chocolate "Fest" serves as a great tourist attraction. The festival is kicked off with the "choctail hour." All events are attended by the great chocolate mousse, the mascot and official symbol for the festival. Events include a quilt-making contest following a chocolate theme, eating and decorating contests, historical displays, a treasure hunt and factory tours.

**Farmers' Market**

The Farmers' Market offers fresh fruit, vegetables and baked goods with local crafts on display and for sale. This market is held every Thursday throughout the summer.

**Charlotte County Museum**

The Charlotte County Museum collects and shows artifacts dating back to the late 1800's with exceptional coverage and representation of the history of the area.

**Spring Fling**

Sponsored by the local Kiwanis club, tne Spring Fling is held each year to promote local businesses which set up exhibits.

**Craft Fairs**

Local craftspeople in and around the St. Stephen area are another source of pride to the community. Craft fairs are often organized and personal showings may be arranged.

**Bingo**

Bingo, organized by the Lions Club, Legion, Knights of Columbus and other organizations are held on a regular basis throughout the year.

## MUNICIPAL ADMINISTRATION

The Town of St. Stephen is governed by a Town Council made up of a mayor and six councillors. The Town is divided into sections or "wards." Each ward elects a councillor. Traditional, the Council elects the deputy mayor.

Town Council members meet on the third Monday of each month. Spectators are welcome to attend and all meetings are televised. The Council is responsible for setting policy which staff at the municipal office administers. The staff designated to assist Council consists of a town manager, town clerk and treasurer. Town departments include Parks & Recreation, Works, Utilities, Police and Fire & By-law, with staff to administer applicable civic by-laws and regulations.

## MEDIA

### Newspaper

St. Croix Courier
47 Milltown Blvd.
St. Stephen, N.B.
E3L 1G4
Editor - Laura Haley

The St. Croix Courier is owned and operated by the employees, governed by a five-member Board of Directors. The Courier is an award-winning paper published twice weekly (Wednesday and Saturday). The Wednesday newspaper has a circulation of 8,300 and the Courier weekend distributes about 4,800 papers a week. Advertising rates are very reasonable. The Courier covers all social, business and political highlights which affect Charlotte County residents. The paper also enjoys the status of an international press with a branch office in Calais, Maine.

### Radio

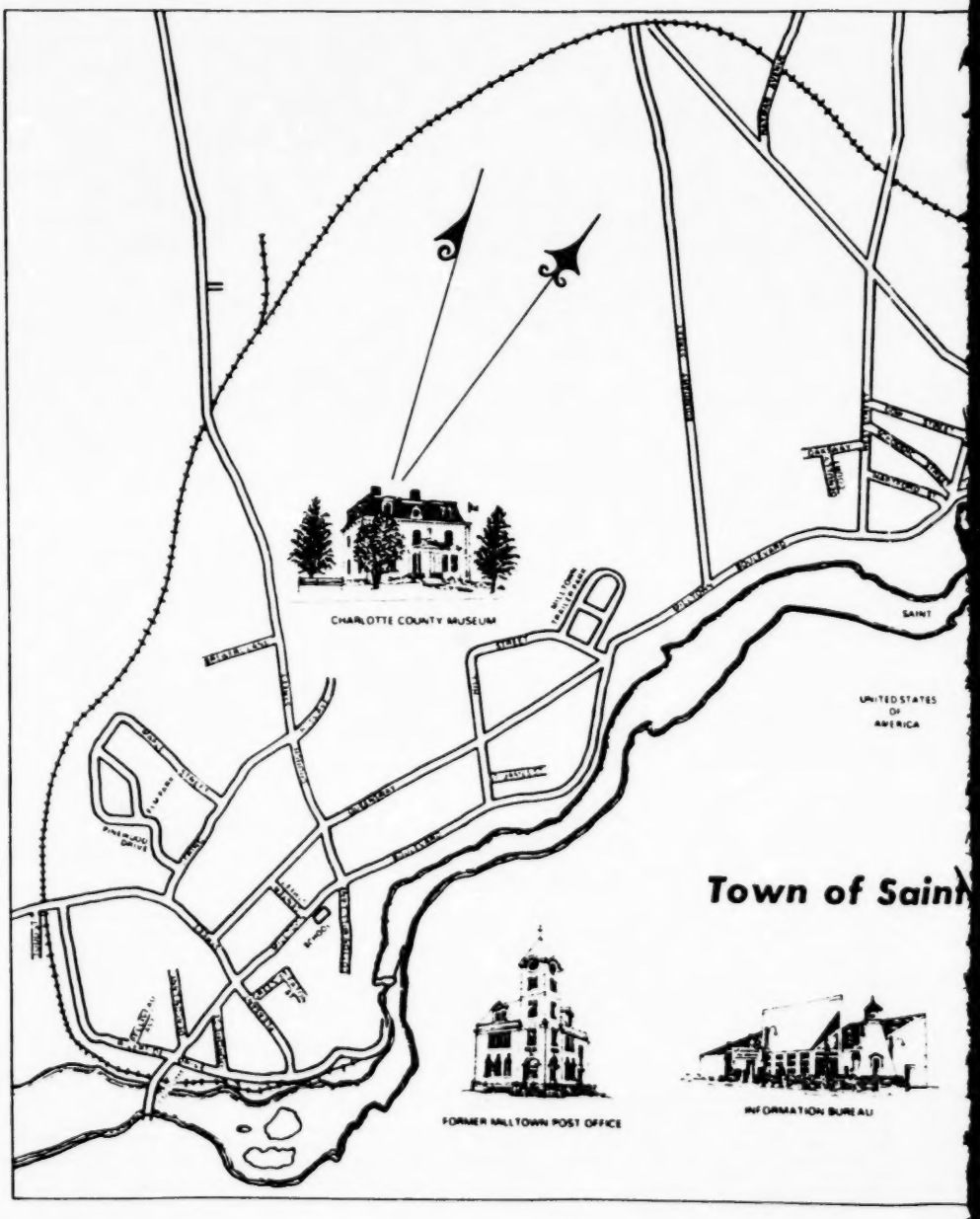
WQDY
P.O. Box 305
St. Stephen, N.B.
E3L 2X2
Manager - Dan Hollingdale

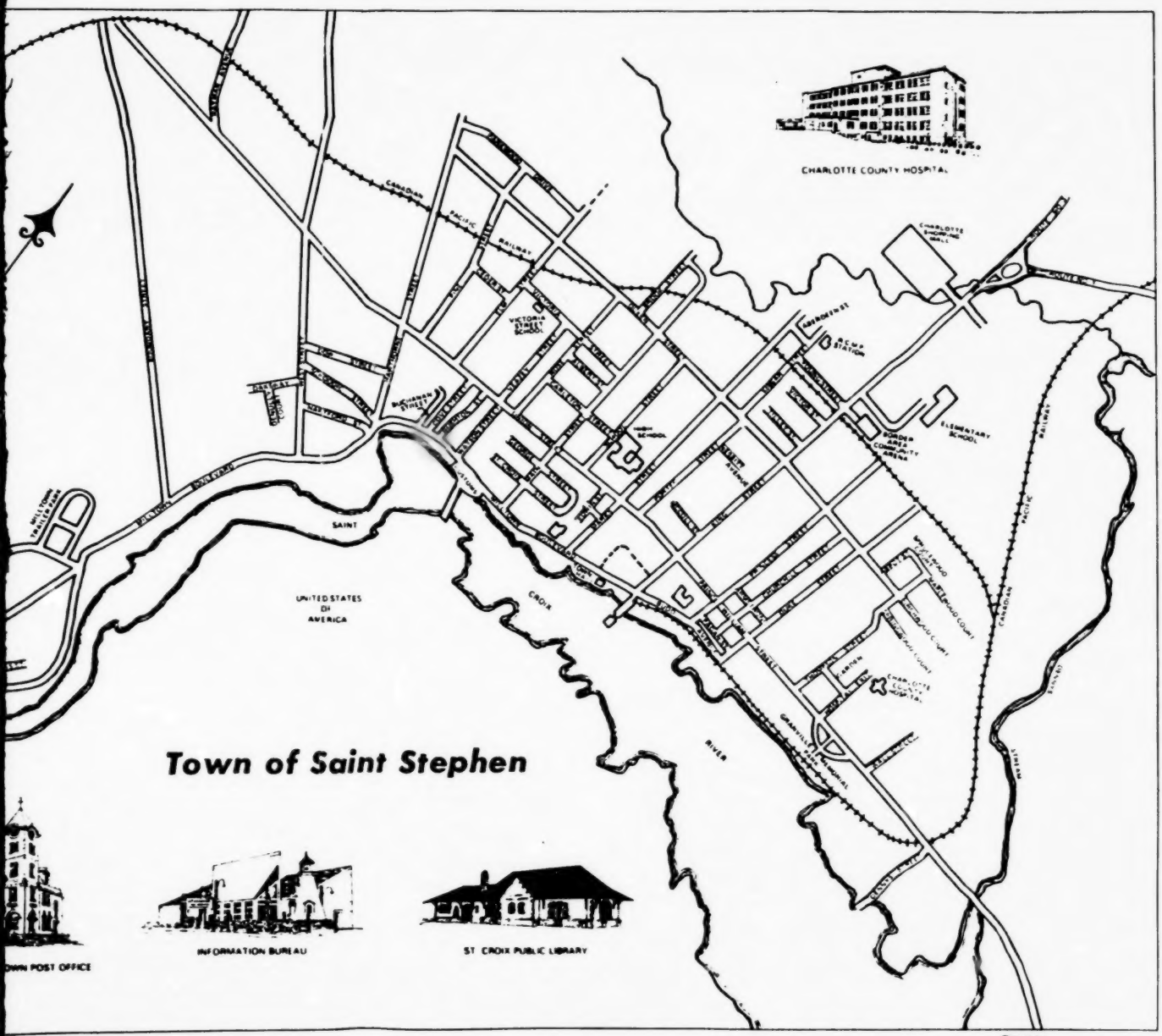
WQDY is a truly international radio station located on the Canadian - U.S. border. It is the only station in the area serving both Washington County, Maine as well as Charlotte County, N.B. The station offers many community services at no charge.

### Television

Terra Cable
140 Milltown Blvd.
St. Stephen, N.B.
E3L 1G6
Manager - Clayton Weatherbee

Terra Cable offers 10 channels with its basic service: Channel 2 - NBC, Channel 3 - Advertising (commercial channel), Channel 4 - CBC, Channel 5 - CBS, Channel 6 - Community Bulletin Board, Channel 7 - ABC, Channel 8 - House of Commons, Channel 9 - CTV, Channel 11 - ASN satellite station, Channel 12 - CBS. Its community channel offers community announcements for non-profit groups at no charge. The company also offers the First Choice Channel and other pay T.V. stations at an additional cost.


CHARLOTTE COUNTY MUSEUM
UNITED STATES OF AMERICA
Town of Saint
FORMER MILLTOWN POST OFFICE
INFORMATION BUREAU




Town POST OFFICE

Parson Printing St. Stephen, N.B.